



COMMONWEALTH of LEARNING

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With Best Compliments from R. Thyagarajan, Head, Administration & Finance

The following may please be published in your news paper

Students of Central University of Jharkhand to receive Community Radio Video Challenge Award

The jury of the Community Radio Video Challenge Awards committee chaired by Prof. Ashok Ogra, Director, Apeejay Institute of Mass Commission, New Delhi met in January 2014 to review the submissions and declare the Awards. The video titled "Aaji Kar Radio" by students of the Central University of Jharkhand has been selected for the first prize of Indian rupees twenty thousand.

To engage the Indian youth in Community Radio initiatives and emphasize its role in community's self-expression, learning and development, a short Video Competition titled 'Community Radio Video Challenge' was organised by Commonwealth Educational Media Centre for Asia (CEMCA) in partnership with the United Nations Educational, Scientific and Cultural Organization (UNESCO), New Delhi.

For the first time in India, a competition of this kind was organised amongst Indian students on the topic "Why Community Radio Matters". In all fifteen short videos on the theme has been selected for various awards. The Awards will be distributed by Mr. Manish Tewari, honourable Minister for Information and Broadcasting, Govt of India, in a ceremony to be held on the World Radio Day (February 13, 2014) at India International Centre, New Delhi.

UNESCO proclaimed February 13 as the World Radio Day (WRD) in 2011, and the third WRD will be celebrated in 2014 all over the world through different activities. UNESCO, New Delhi and CEMCA have also organised a panel discussion on "Community Radio: Strengthening Freedom of Expression and Empowering Communities on World Radio Day.

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